# 21st Century Libraries Are For Everyone: Serving the Needs of our Most Vulnerable Community Members

Instructor Loida Garcia-Febo International Library Consultant

## Goals

- Build your library service profile identifying vulnerable populations in the communities served.
- Implement creative marketing and communications strategies to reach out to these populations.
- Implement equity, diversity and inclusion practices to serve vulnerable populations.
- Advocate for providing library services to all in our communities.

Implementing equity, diversity and inclusion practices to serve vulnerable populations.

Advocating for providing library services to all in our communities.

## Article 19

**Everyone has the right to freedom of opinion** and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.

### **IFLA/UNESCO Multicultural Library Manifesto** Principles

Each individual in our global society has the right to a full range of library and information services. In addressing cultural and linguistic diversity, libraries should:

- serve all members of the community without discrimination based on cultural and linguistic heritage;
- provide information in appropriate languages and scripts;
- give access to a broad range of materials and services reflecting all communities and needs;
- employ staff to reflect the diversity of the community, who are trained to work with and serve diverse communities. http://www.ifla.org/node/8976

## **IFLA/UNESCO Multicultural Library Manifesto** Principles

Library and information services in a culturally and linguistically diverse context include both the provision of services to **all types of library users** and the provision of library services specifically targeted to underserved cultural and linguistic groups. Special attention should be paid to groups which are often marginalized in culturally diverse societies: **minorities**, **asylum seekers and refugees**, **residents with a temporary residence permit**, **migrant workers**, **and indigenous communities**. http://www.ffa.org/node/8976

## Role and Purpose

As libraries serve diverse interests and communities, they function as learning, cultural, and information centres. In addressing cultural and linguistic diversity, library services are driven by their commitment to the principles of fundamental freedoms and equity of access to information and knowledge for all, in the respect of cultural identity and values. IFLA Multicultural Library Manifesto, 2008.

### THE ROLE AND PURPOSE OF THE MULTICULTURAL LIBRARY

Libraries of all kinds play an important role in education, social engagement and global understanding. Library services, in reflecting the needs of the population they serve, impact greatly upon people's lives.

As learning centres, libraries promote and provide access to learning materials, language programmes and other relevant materials in appropriate formats for lifelong learning. By providing this access the whole society has the opportunity to support educational needs in general, and learn about each other's communities, understand each other's linguistic needs, learn each other's languages and gain knowledge of the wealth of experiences of different cultures.

As cultural centres, libraries preserve, promote, highlight and give voice to different cultures, including their heritage, traditions, literature, art and music. This access provides people from all cultures the possibility to experience and learn about diverse forms of cultural expression.

As information centres, libraries acquire, produce, organize, preserve and make accessible information that addresses the needs of all communities, as well as disseminating information on the culturally diverse communities.

 Multicultural Communities: Guidelines for Library Services

http://tinyurl.com/p3cb9zb

## **IFLA Multicultural Manifesto Toolkit**

(i) www.ifla.org/node/8975



Platform for the IFLA/UNESCO Multicultural Library Manifesto

#### You are here:

Home » Activities and Groups » MCULTP » Platform for the IFLA/UNESCO Multicultural Library Manifesto

We lcome to the platform for the IFLA/UNESCO Multicultural Library Manifesto and the accompanying Toolkit.

What is the IFLA/UNESCO Multicultural Library Manifesto and Toolkit?

The Manifesto was developed by the IFLA Section on Libraries Serving Multicultural Populations in 2006 and was endorsed by the IFLA Governing Board and UNESCO in 2008.

The primary goal of the Manifesto is to assist libraries throughout the world in developing and advocating for multicultural services. The Manifesto sets the stage for libraries to address their community's unique cultural and linguistic needs through dedicated services and strategies.

Most recently, an accompanying toolkit has been developed to give practical approaches on how libraries can apply the concepts in the manifesto.

Who is the IFLA Library Services to Multicultural Populations Section?

The IFLA Library Services to Multicultural Populations Section is comprised of professional librarians from all parts of the globe working in multicultural library services. The Section also sponsors the Special Interest Group on Indigenous Matters.

http://www.ifla.org/node/9284

### Table of Contents

### Introduction

- 1. IFLA/UNESCO Multicultural Library Manifesto
- Toolkit

### GROUPS TRADITIONALLY UNDERSERVED IN A MULTICULTURAL SOCIETY

### 1. Immigrant minorities

In this category are included permanent settlers who possess their own language(s) and culture(s) which are distinct from those of the host society. The category also includes the descendants of immigrants who continue to identify with their ancestral culture.

### 2. Persons seeking asylum

Refugees and residents with a temporary stay permit.

### 3. Migrant workers

In this category, temporary immigrant workers and their dependants are included. They are immigrants who do not intend to stay permanently, and whose legal status is that of temporary resident. They may eventually become permanent residents (category 1), depending upon the policies of their country of residence and their own wishes.

### 4. National minorities

These are indigenous or long-established groups with a long-standing and distinct ethnic, linguistic or cultural identity, distinct from that of the majority. They may use the main language of the country (such as the Swedes of Finland), or have substantially adopted the main language of the country (such as the Welsh or the Native Americans). National minorities may share their language or culture with majorities in adjoining countries, or may be confined to the country in which they are a minority.

- Multicultural Communities: Guidelines for Library Services



Acceptance of GLBT people in mainstream American society has been steadily growing. However, library materials, programs, and displays related to sexual orientation and gender identity still cause controversy. The fear of a challenge may cause some librarians to be deterred from buying materials or including services for GLBT people in their service profile; failing to provide these resources in ways that can be easily used by vulnerable populations are forms of censorship and discrimination. Every community has a GLBT population and GLBT families. The job of librarians, whether serving adults, teens, children, students, parents, or others, is to make libraries welcoming and open to all.

http://www.ala.org/glbtrt/sites/ala.org.glbtrt/files/content/professionaltools/160309-glbtrt-open-to-all-toolkit-online.pdf

Mission

As part of our professional commitment to provide access to information, librarians are charged to support the full range of users' informational needs including those of lesbians, gay, bisexual, transgender, queer/questioning (LGBTQ) people.

This SIG will enable libraries to consider topics including professional attitudes, outreach, privacy, programming, and effective practice in acquiring and collecting materials of importance to LGBTQ people and allies. This includes literature, academic texts, materials of importance to LGTBQ youth and families, and other works that encourage thinking critically about issues of sexuality and gender identity. Dialogue to support librarians in addressing concerns raised about LGBTQ library services will also be encouraged within the SIG.



Libraries must not discriminate against individuals with disabilities and shall ensure that individuals with disabilities have equal access to library resources.

To ensure such access, libraries may provide individuals with disabilities with services such as extended loan periods, waived late fines, extended reserve periods, library cards for proxies, books by mail, reference services by fax or email, home delivery service, remote access to the OPAC, remote electronic access to library resources, volunteer readers in the library, volunteer technology assistants in the library, American Sign Language (ASL) interpreter or realtime captioning at library programs, and radio reading services.

Libraries should include persons with disabilities as participants in the planning, implementing, and evaluating of library services, programs, and facilities.

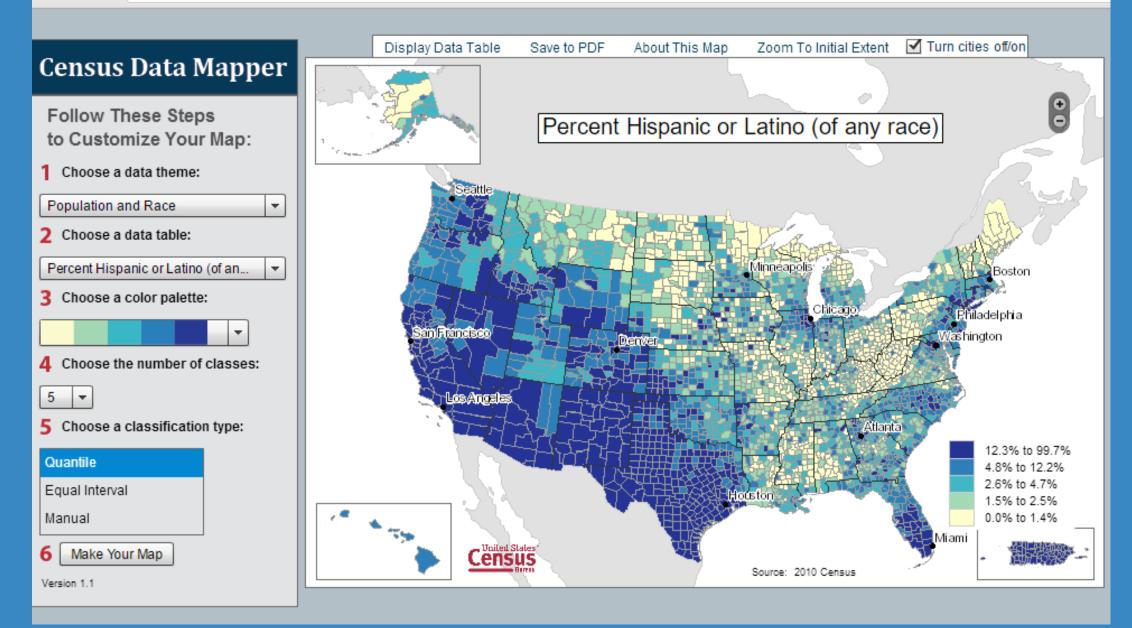


# Knowing your library service area & your community

### C datamapper.geo.census.gov/map.html

 $\rightarrow$ 

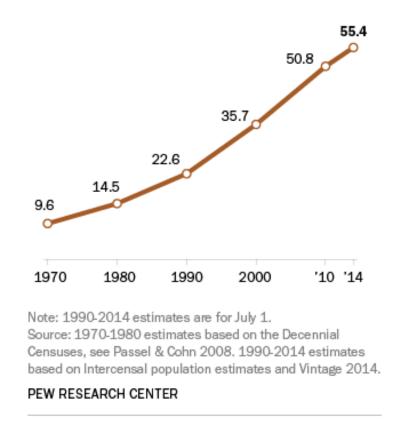
←



### **Hispanic Population Growth**

### **Hispanic Population Growth**

U.S. Hispanic population, in millions



### In 2014, most of the top 15 Hispanic metropolitan areas were majority U.S. born

% of Hispanics who are ... U.S. born ■Foreign born Los Angeles-Long Beach-Anaheim, CA 60 40 New York-Newark-Jersey City, 58 NY-NJ-PA Miami-Fort Lauderdale-West Palm 39 61 Beach, FL Houston-The Woodlands-Sugar Land, 61 39 TX. Riverside-San Bernardino-Ontario, CA 70 30 Chicago-Naperville-Elgin, IL-IN-WI 64 36 Dallas-Fort Worth-Arlington, TX 62 38 71 Phoenix-Mesa-Scottsdale, AZ 29 84 San Antonio-New Braunfels, TX 16 San Diego-Carlsbad, CA 66 34 San Francisco-Oakland-Hayward, CA 59 41 Washington-Arlington-Alexandria, 47 DC-VA-MD-WV McAllen-Edinburg-Mission, TX 70 30 El Paso, TX 72 28 Orlando-Kissimmee-Sanford, FL 72

Note: The 15 largest metropolitan areas by Hispanic population size in 2014 are shown. Source: Pew Research Centertabulations of the 2014 American Community Survey (IPUMS). "U.S. Latino Population Growth and Dispersion Has Slowed Since Onset of the Great Recession"

### PEW RESEARCH CENTER

http://www.pewhispanic.org/2016/09/08/ latino-population-growth-and-dispersionhas-slowed-since-the-onset-of-the-greatrecession/ph 2016-09-08 geography-28/

# Facts: Hispanics in the U.S.\*

- 55 million, Hispanic population in the USA. 17% of the nation's total population
- States with a population of 1 million or more Hispanic residents: Arizona, California, Colorado, Florida, Illinois, New Jersey, New York and Texas
- 12.2 million, Number of Hispanic households in the U.S.
- 73.3%, Percentage of Hispanics 5 and older who spoke Spanish at home. (34% of U.S. residents 5 and older who spoke Spanish at home)

\*https://www.census.gov/newsroom/facts-for-features/2015/cb15-ff18.html

# Facts: Hispanics in the U.S.\*

- \$40,963 The median income of Hispanic households
- 64.7%, The percentage of Hispanics 25 and older that had at least a high school education
- 67.0%, Percentage of Hispanics or Latinos 16 and older who were in the civilian labor force
- 1.2 million, The number of Hispanics or Latinos 18 and older who are veterans of the U.S. armed forces
- 8.4%, The percentage of voters in the 2012 presidential election who were Hispanic

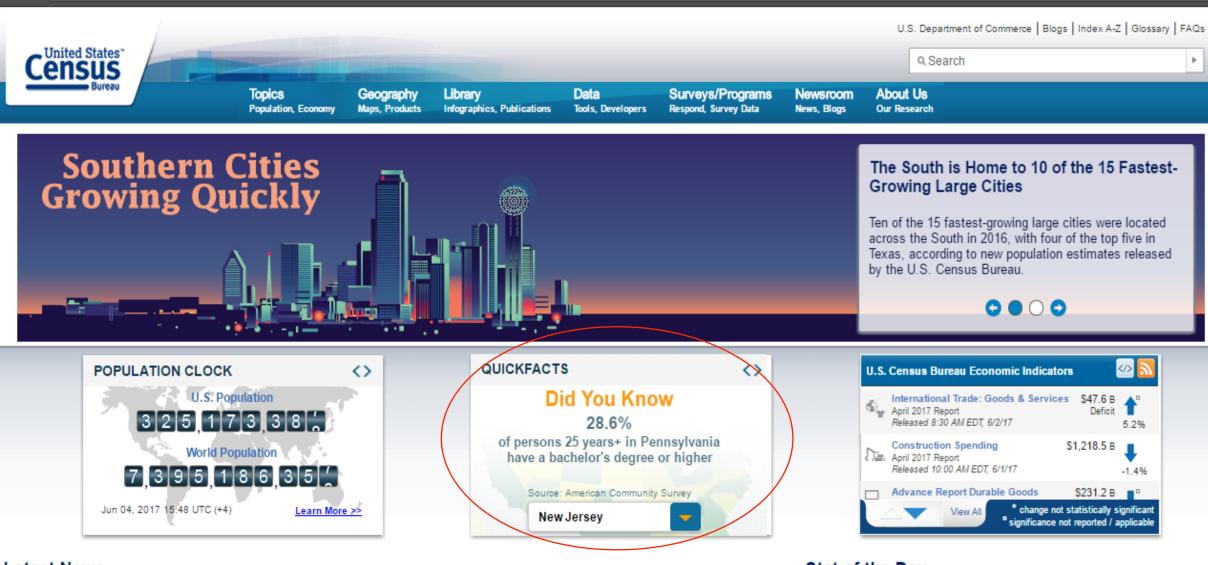
\*https://www.census.gov/newsroom/facts-for-features/2015/cb15-ff18.html

# Discussion Question:

Which countries do you <u>think</u> are represented in your community?

# **Discussion Question:**

Which countries are represented among your library patrons?



### Latest News



### 2016 Characteristics of New Housing

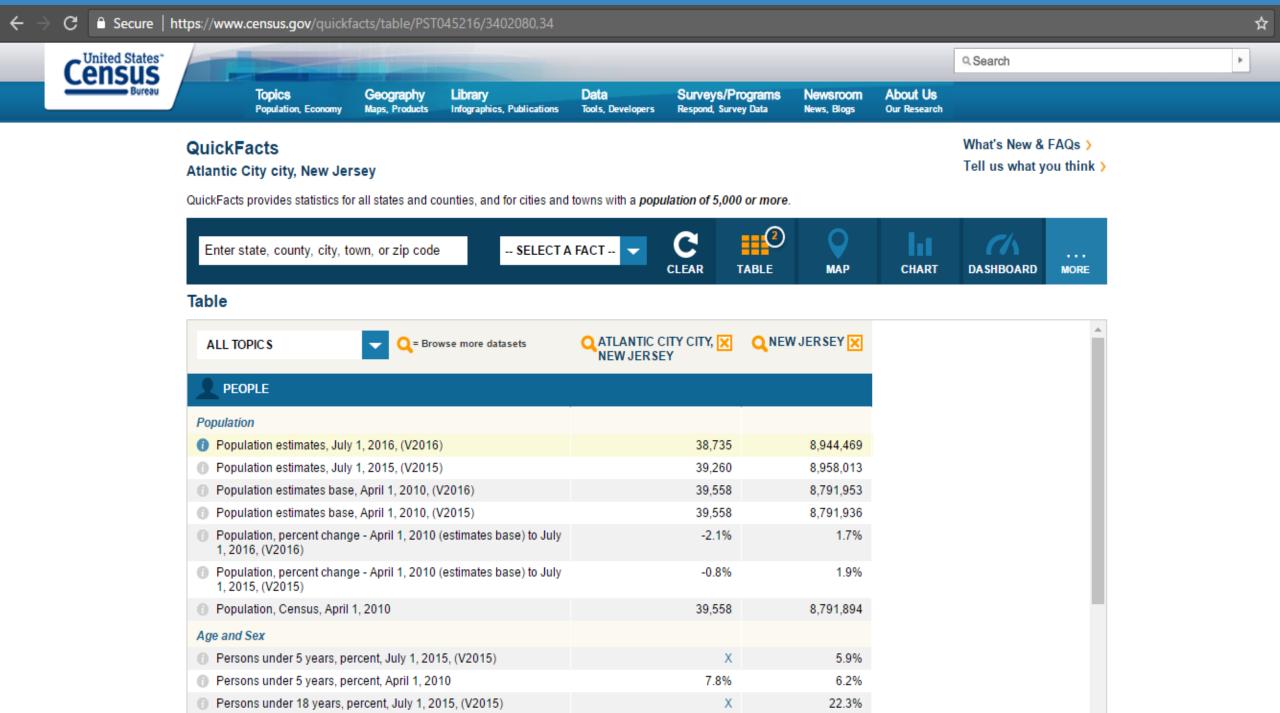
June 01, 2017

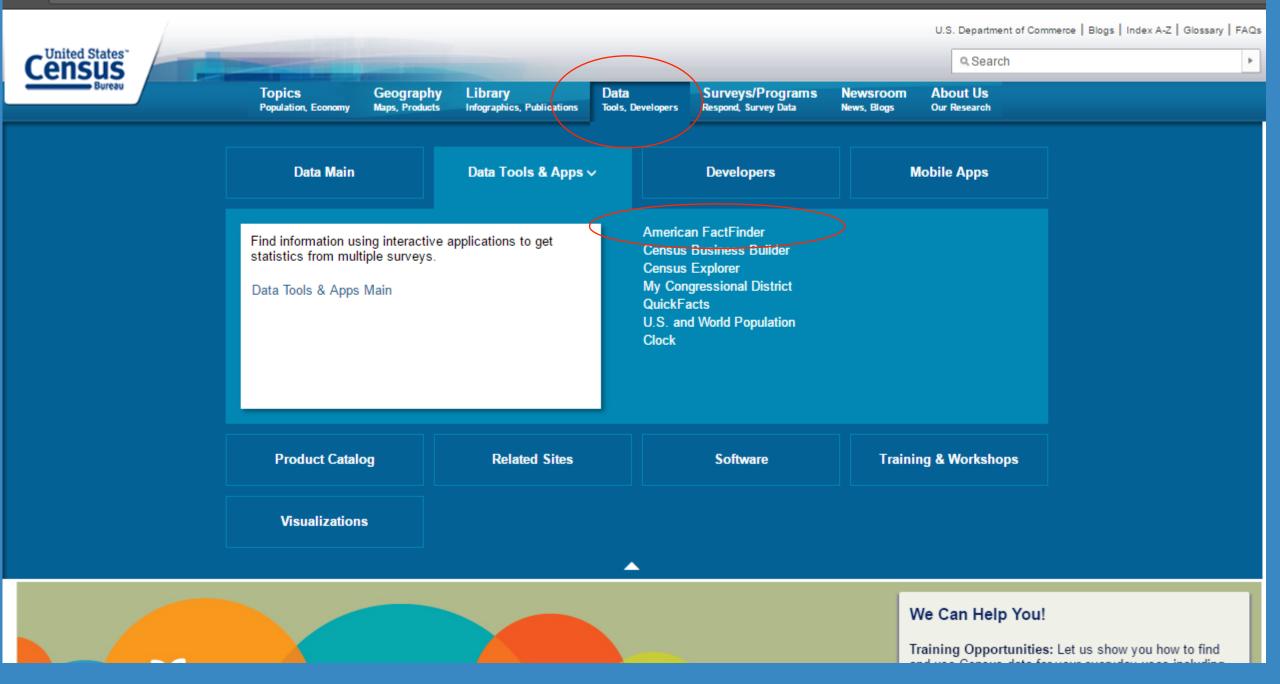
The 2016 Characteristics of New Housing Report provides annual statistics on the characteristics of new privately owned residential structures.

# Stat of the Day

### National Donut Day

Donut shop sales more than doubled in 15 years from 1997 to 2012 - growing from \$2.3 to nearly \$5 billion - according to







### **Popular Tables**

Population and Housing

- Annual Population Estimates (2015 PEP, PEPANNRES)
- Demographic and Housing Estimates (2014 ACS, DP05)
- General Housing Characteristics (2014 ACS, DP04)
- General Demographic Characteristics (2010 Census, DP-1)

General Economic Characteristics (2014 ACS, DP03)

Age, Race, Sex and Education

- Selected Social Characteristics (2014 ACS, DP02)
- Educational Attainment (2014 ACS, \$1501)

Poverty and Income



Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code: 08201 GO	
Population 🗸	08201
Age	Population Bookmark/Save
Business and Industry	Census 2010 Total Population
Education	10,007 Source: 2010 Demographic Profile
Governments	Popular tables for this geography:
Housing	2010 Census
Income	<ul> <li>General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing,)</li> <li>Race and Hispanic or Latino Origin</li> <li>Hispanic or Latino by Type (Mexican, Puerto Rican,)</li> </ul>
Origins and Language	<ul> <li>Households and Families (Relationships, Children, Household Size,)</li> </ul>
Poverty	<ul> <li>2015 American Community Survey</li> <li>Demographic and Housing Estimates (Age, Sex, Race, Households and Housing,)</li> </ul>
Race and Hispanic Origin	2016 Population Estimates Program <ul> <li>Annual Population Estimates</li> </ul>
Veterans	Census 2000 • General Demographic Characteristics (Population, Age, Sex, Race, Households and Housing,)
Show All	Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts.

American FactFinder provides access to data about the United States, Puerto Rico and the Island Areas. The data in American FactFinder come from several censuses and surveys. For more information see Using FactFinder and What We Provide.

### Using American FactFinder

Learn about American FactFinder's functions and features.

### What We Provide

The following data are available on American FactFinder:

- American Community Survey more » | get data »
- American Housing Survey more » | get data »
- Annual Economic Surveys more »
- Annual Surveys of Governments more »
- Census of Governments more » | get data »
- Decennial Census more » | get data »
- Economic Census more » | get data »
- Equal Employment Opportunity (EEO) Tabulation more » | get data »
- Population Estimates Program more » | get data »
- Puerto Rico Community Survey more » | get data »

more »

### Deep Linking Guide

A how-to guide for Building Deep Links into American Factfinder (PDF) is available.

### **News and Notes**



2015 County Business Patterns (CBP) data are now available!...



GET EMAIL UPDATES





### Load Search or Query

To retrieve a saved search or query, use the "Load Search/Query" button.

### LOAD SEARCH/QUERY

# **Additional Resources**

- Department of City Planning
- Department of Education
- Department of Health
- University/College
- Journals
- Community Organizations
- Research

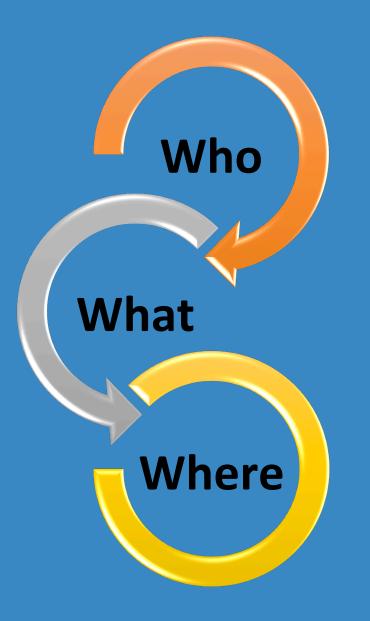
Using data to develop a customized library profile framework

## Resources

Demographics
Community Based Organizations
Not-for-profit organizations
Community Leaders
Community Signage
Front-Line Library Staff

## **Important Points**

•Preferences, Likes Popular hobbies •Education levels •Usage of technology devices •Level of reading and writing in X language - and in English. •Schedules •Time in the USA



# Library Profile

Demographics

Preferences, Likes Popular Echobbies

Education levels Usage of readin technology writin devices languag

Level of reading and writing in X language - and in English.

Schedules

Time in the USA

## **Community Assessment\***

- What is their perception of the library and the services that the library provides?
- Are there obstacles that prevent <u>Latinos</u> (vulnerable groups) from using the Library?
- What are important holidays, cultural events and traditions? How are they celebrated, observed?
- What are the local concerns of Latinos, and what resources can the library provide to help address these concerns?
- What kind of programs would be of interest in this community?
- Would this community rather read in Spanish, English or both?

\* From Byrd, S. M. Bienvenidos! Welcome! A Handy Resource Guide for Marketing your Library to Latinos. Chicago: American Library Association, 2005, P. 9-10.

# **Community Assessment\***

- What media venues are most effective in reaching this target population?
- What word-of-mouth networks are most responsible for spreading information in the Latino community?
- Where do Latinos gather and share information in the community?
- Who are the community leaders and connectors who can help build a bridge between the library and the Latino community?

\*From Byrd, S. M. Bienvenidos! Welcome! A Handy Resource Guide for Marketing your Library to Latinos. Chicago: American Library Association, 2005, P. 9-10.

### **Outreach and Partnerships**

Collaboration is key! Every community is different. You may have social service organizations or fraternal groups in your area to connect with.

• In a larger city or urban area, check for a GLBT Chamber of Commerce. In a more rural community, GLBT-related organizations may be few and distant.

• In schools, there are counselors, supportive instructors, and possibly gay-straight alliance groups as well as Q Centers directly on campus or in the community.

Set up a meeting with your local GLBT community groups to discuss implementing programs, for example, a specialized program, a film screening, a book discussion, etc. GLBT populations are often misrepresented, so it is important to research and ask questions. Discuss your goals and ideas, and be open to critiques and suggestions from community members.

http://www.ala.org/glbtrt/sites/ala.org.glbtrt/files/content/professionaltools/160309-glbtrt-open-to-all-toolkit-online.pdf



208 W 13 St New York, NY 10011 212.620.7310 LOCATION MAP ►	Building Hours Mon-Sat 9 a.m. to 10 p.m. Sun 9 a.m. to 9 p.m. ■ LOGIN ► MORE INFORMATION ►	DONATE
Search The Center	•	•

ABOUT ARTS & CULTURE RECOVERY & HEALTH FAMILY & YOUTH CAREER SERVICES EVENTS & RENTALS RESOURCES CALENDAR



## WELCOME TO THE CENTER

Where everyone is celebrated for who they are. The Center is the heart and home of NYC's LGBT community, providing programs for health, wellness and community connection.

#### FIND OUT MORE >

#### SUPPORT THE CENTER **>**



+







A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION

Contact ASCLA Give ASCLA Join ASCLA Feedback

You are at: ALA.org » ASCLA » Resources & Professional Tools » Library Accessibility: What You Need to Know

About ASCLA	Library Accessibility: What You Need to Know		
Awards	The ASCLA "Library Accessibility –What You Need to Know" toolkit series of fifteen tipsheets was developed to help librarians in all types of libraries understand and manage access issues. These issues include but are not limited to: patrons who have cognitive, mental, or emotional illnesses; patrons with learning and/or developmental disabilities; patrons with service animals;		
Interest Groups			
Member Center	patrons needing assistive technologies; and, patrons with physical disabilities. Each tipsheet addresses a specific concern, and was updated in 2010.		
Online Learning	Tipsheets		
Resources & Professional Tools	* each will open in a new window		
Publications	Assistive Technology Autism & Spectrum Disorders		
Resource List	Children with Disabilities (English), Children with Disabilities (Chinese. Word .doc, click to download) Deaf & Hard of Hearing		
Standards Creation Manual	Developmental Disabilities		
Library Accessibility: What You Need To Know	<u>Learning Differences</u> <u>Management</u> <u>Mental Illness</u>		
Library Consultants Code of Ethics	Multiple Disabilities Physical Disabilities		
Prisoners' Right to Read	Service Animals		
Surviving and Thriving on Your Own	<u>Staff</u> <u>Vision</u> <u>Volunteers with Disabilities</u>		
Think Accessible	What Trustees Need to Know		

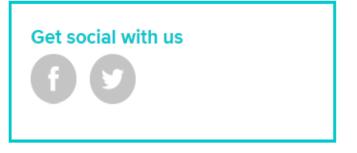
# **Inclusive Services**



Borrow Learn Attend

Library

Inclusive Services at BPL provides unique programs for children and teens with and without disabilities. Fostering an inclusive environment, we open our doors to all children, parents, caregivers and educators.



#### **Programs for Kids & Teens**

#### Children: Birth to Five Years

• Sensory Story Time is a sensory and autism friendly story time! Read a book, sing a song, dance or play along. Small groups, visual supports, sensory activities, fidgets and orientations will help us all have fun. Children ages 3 to 5 and their families are welcome. Find upcoming sessions here.

 Read and Play provides children with and without disabilities up to age five (and their families) a book-sharing and creative educational playtime. Children learn social skills and language development is stimulated by playing together with age-appropriate toys. Download more information here.

#### **One-on-One Expert Assistance**

Many situations require the assistance of an expert. We can provide one-to-one help for you and your child with the Individualized Education Program (IEP) process, early childhood services and programs, transition planning, navigating systems, including Developmental Disabilities, Mental Health, and others. **First Wednesday of Every Month, 10-1pm, Central Library, Information Commons Room 2.**  Developing collections, programs & services

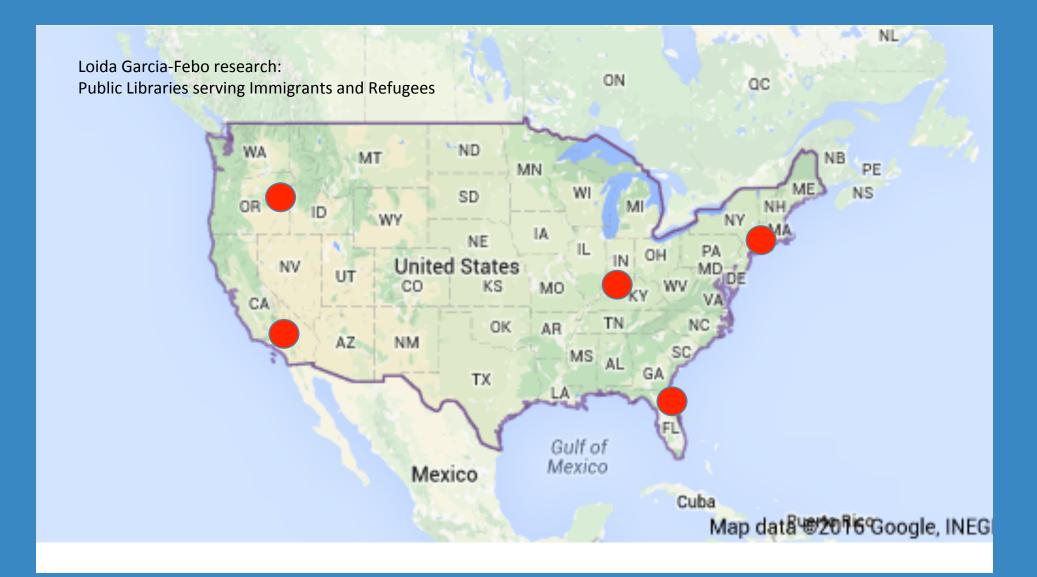


# **Programs & Services**

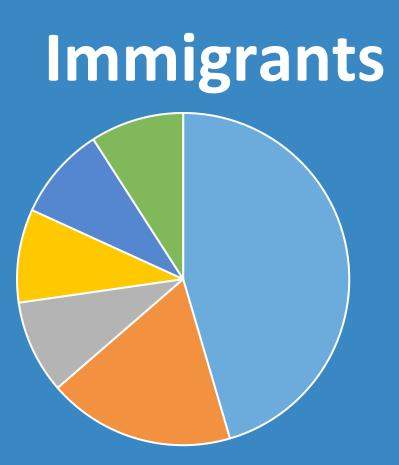
- Countries of origin
- Older adult, adults, teens, children, babies
- Interests, hobbies
- Housing: apartments, houses
- Employed, unemployed
- Health conditions
- Persons with disabilities
- LGBT

# **Discussion Question:**

At what time have you noticed more <u>Spanish speakers</u> (vulnerable groups) visiting the library?

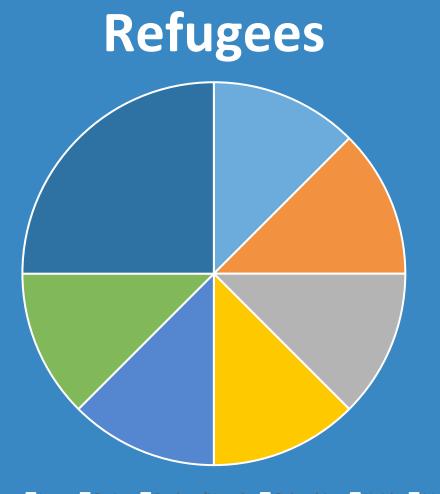


Library Services to Multiethnic and Multicultural Populations by Loida Garcia-Febo is licensed under a Creative Commons Attribution-NonCommercial 4.0 International License.



Mexico China Vietnam Haiti India Pakistan

Loida Garcia-Febo research: Public Libraries serving Immigrants and Refugees



□ Cuba ■ Iraq ■ Syria ■ Buthan/Nepal ■ Colombia ■ Haiti ■ Mexico

Loida Garcia-Febo research: Public Libraries serving Immigrants and Refugees

# **Services Provided to Immigrants & Refugees**

- Classes to learn English
- Weekly conversation clubs in different languages
- Pre-GED and GED
- Orientation to their new country
- Classes to guide professional adults
- Panel discussions, e.g. This Muslim-American Life
- Cultural Salons including books, food and cultural exchanges
- Film or Book Series

Loida Garcia-Febo research: Public Libraries serving Immigrants and Refugees

# **Top Three Topics:**

- English classes
- Life skills programs
- Cultural programs
- Technology workshops
- Citizenship\*
- Job skills\*

Collections

#### The U.S. Citizenship and Immigration Services recommend ways to compile information to build collections:

- *Consulting with other libraries serving substantial numbers of immigrants*
- Holding focus groups with immigrants
- *Consulting with community agencies that serve immigrants*
- Conducting an immigrant needs assessment as part of a general community needs assessment

#### Programs:

- English language instructional materials
- Citizenship and immigration resources
- Tutor resource materials
- Dictionaries in multiple languages
- Novels translated into other languages
- "How-to" books in multiple languages
- Periodicals and newspapers in different languages
- Information on various ethnic groups and cultures
- Original source materials
- Music and video resources
- Forms, brochures, and directories for community

## B LOS ANGELES

LOS ANGELES P		Library Card   MY LIBRARY ACCOUNT
Collections & Resources	Locations & Hours   What's On?   Get Involved   At	oout LAPL   Library Store
Collections & Resources	LAPL en español	Herint this page
<ul> <li>Overview</li> <li>Catalog</li> <li>Photo Collection</li> </ul>	Latest Posts	
<ul> <li>Visual Collections</li> <li>e-Media</li> <li>LAPL Reads</li> </ul>	N O V DION LEONARD LA BÚSQUEDA DE GOBI	
LAPL Writes     Web Resources     Research & Homework	e d a a b b b b b b b b b b b b b b b b b	View Past Blog Posts     2017     T   Jun T
<ul> <li>LAPL Indexes</li> <li>Research Guides</li> <li>Government Documents</li> </ul>	d e s bitre a analeer c nor for the second sec	Bloggers
<ul> <li>Job &amp; Money Guides</li> <li>Library Blogs</li> <li>LAPL en español</li> </ul>	Mayo	Ana Campos Senior Librarian, International Languages Department
Word Processing	Lo nuevo en español: 10 libros interesantes que llegan a la biblioteca este mes	Collection Development
Español	Madeline Peña, Senior Librarian, Digital Content Team, May 11, 2017 Los libros en español más leídos y más esperados están disponibles en	Conterview Librarian,

Español



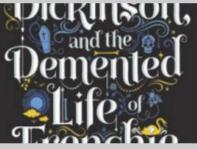
https://www.lapl.org/collections-resources/blogs/lapl-en-espanol/novedades-en-espa%C3%B1olabril-2017

# **YA Literature**



Sandra Cisneros





Jenny Torres Sanchez



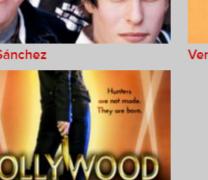
Pam Muñoz Ryan



Malin Alegria



Alex Sánchez



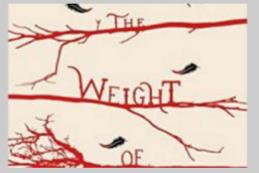
Valerie Tejeda



Veronica Chambers



Christina Diaz Gonzalez



Anna-Marie McLemore



Margarita Engle

Kiera Cass



Benjamin Alire Saenz

Esmeralda Santiago



#### Titles for a Tune-Filled Bilingual Storytime | Libro por libro

By Lucia Acosta on 🗮 July 26, 2016 🛛 📃 1 Comment



Above illustration from LITTLE CHICKIES/LOS POLLITOS by Susie Jaramillo, published by Canticos/Encantos Media.

#### Hablar/Talk. Cantar/Sing. Leer/Read. Escribir/Write. Jugar/Playing.

These are the basic tenets of Every Child Ready To Read 2 (ECRR2). Yet one of these, singing, can be challenging to meet, as it can be difficult to or to have in our collections for families to the market for children's music in Spanish so-new wonderful titles. NAIDOO, Iamie Campbell, & Katie Scherrer, Once



#### **BOOKS FOR YOUNG READERS**

CANETTI, Yanitzia, sel. Uno dos tres: My First Spanish Rhymes. illus. by Patrice Aggs. Frances Lincoln. 2012. Tr \$17.99. ISBN 9781847801937.

**PreS-Gr 2** –With 25 simple rhymes from the Spanish-speaking world and an included CD, this book is a good resource for families and program planners. The book has been divided into eight different categories such as "A Day on the Farm" ("¡A la granja!") and "Bedtime" ("¡A dormir!") that will be useful in planning storytimes. Children and adults alike will find the CD helpful. The rhymes are recited slowly, sometimes twice, then followed by the musical version.

COLATI LAÍNEZ, René. Señor Pancho Had a Rancho. illus. by Elwood Smith. Holiday House. 2013. ISBN 9780823426324.

**PreS-Gr 2** –I usually shy away from English song translations, but this bilingual (or Spanglish) version of "Old MacDonald Had a Farm" is such a riotous one, it is hard to resist. More than a translation, it is two stories taking place side by side, one on the left-hand page, the other on the right. Bit by bit, the two sides—Old MacDonald's farm and Señor Pancho's rancho—interact, ending in a cacophony of animal

ot that easy to see in a group read-aloud setting, children will :e and will love singing the catchy "cha, cha, cha, cha, cha"

NAIDOO, Jamie Campbell, & Katie Scherrer. Once upon a Cuento: Bilingual Storytimes in English and Spanish. ALA Editions. 2016. pap. \$48. ISBN 9780838914113.

This book provides 18 ready-to-use program plans for bilingual storytimes, as well as several templates for designing your own. There are also recommendations for books, songs, apps, and professional resources. Aside from this, the book provides a well-articulated rationale for bilingual programming and outreach.

#### Spanishplayground.net

This website has a wealth of activities, songs, games, and links to other helpful sites.

http://www.slj.com/2016/07/collection-development/libro-por-libro/titles-for-a-tune-filled-bilingual-storytime-libro-por-libro/

## Collections

## Printed Books, Newspapers, Magazines

**Digital** Books, Music, Movies, Databases Online Blogs, Reviews, Communities, Self-published/ recorded



## **Brooklyn Public Library**

http://www.bklynlibrary.org/only-bpl/bibliobus

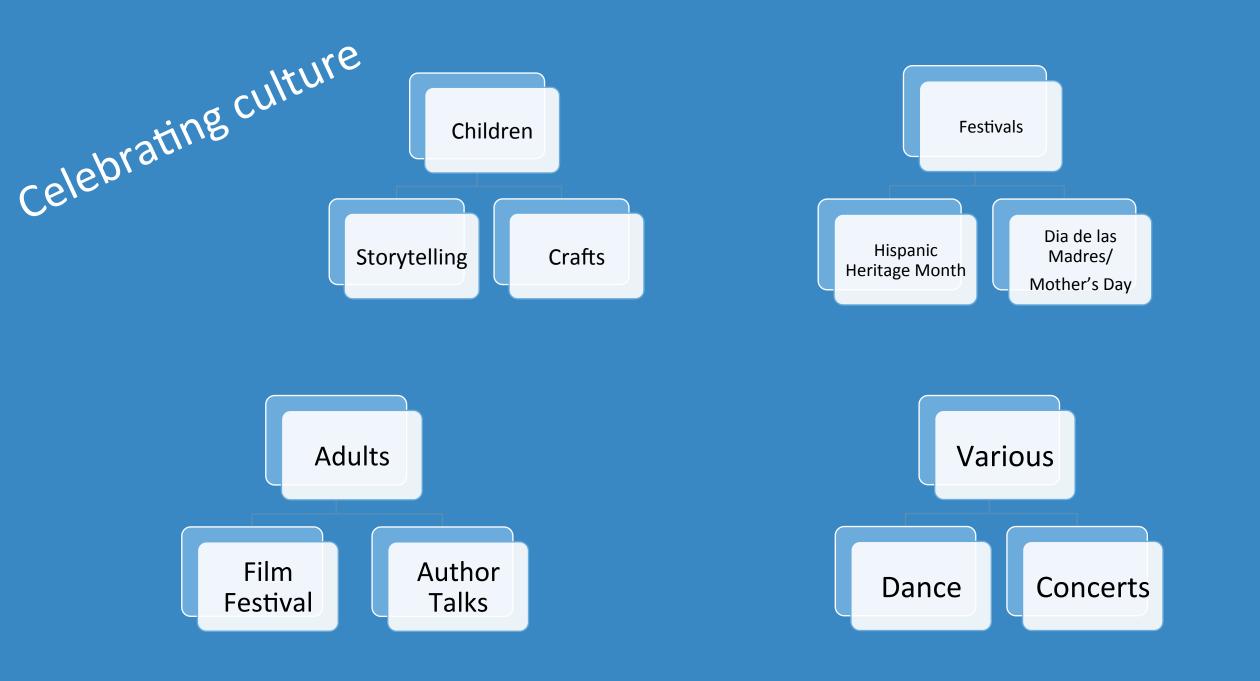


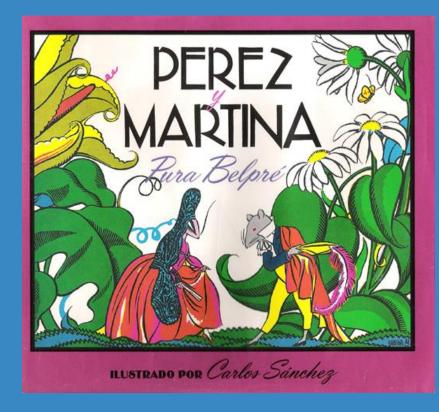
### Ottawa Public Library

https://www.flickr.com/photos/71639059@N00/15397694407

# **Programs & Services**

- Countries of origin
- Older adult, adults, teens, children, babies
- Interests, hobbies
- Housing: apartments, houses
- Employed, unemployed
- Health conditions
- Persons with disabilities
- LGBT









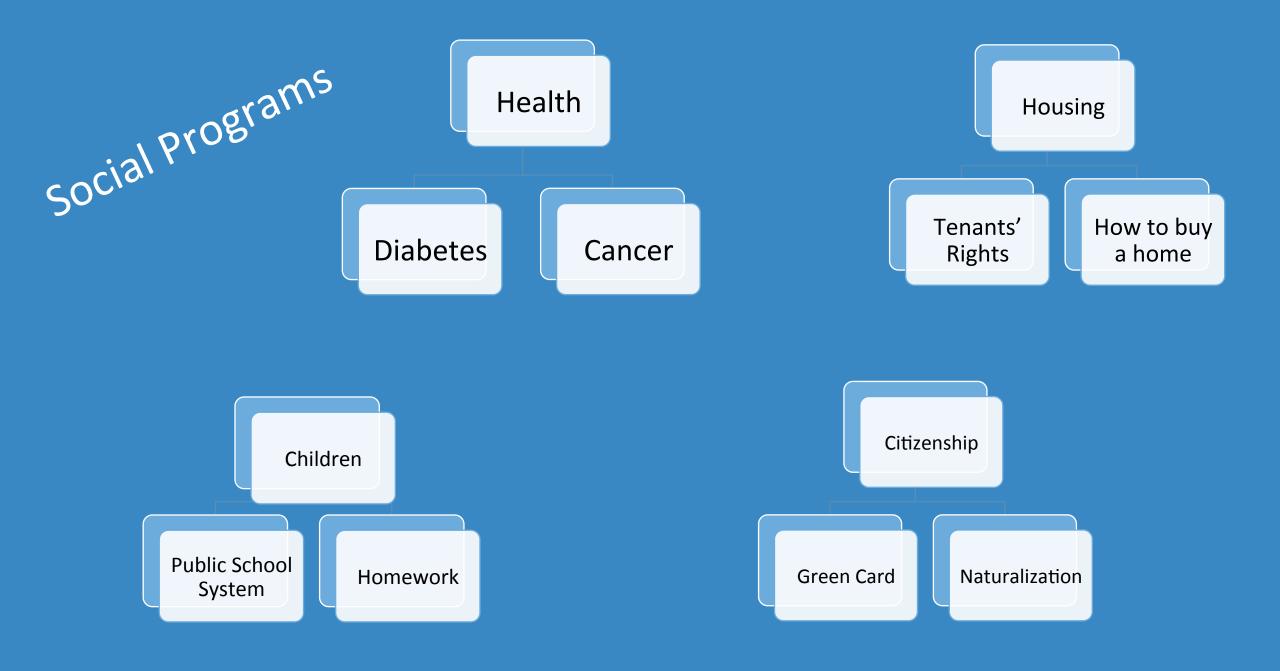


Los Angeles Public Library



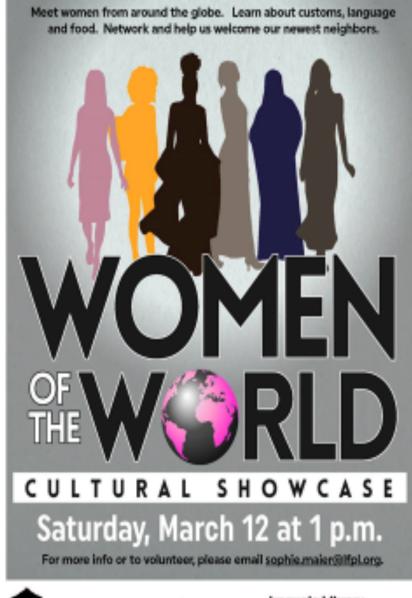
Mariachi Flor de Toloache





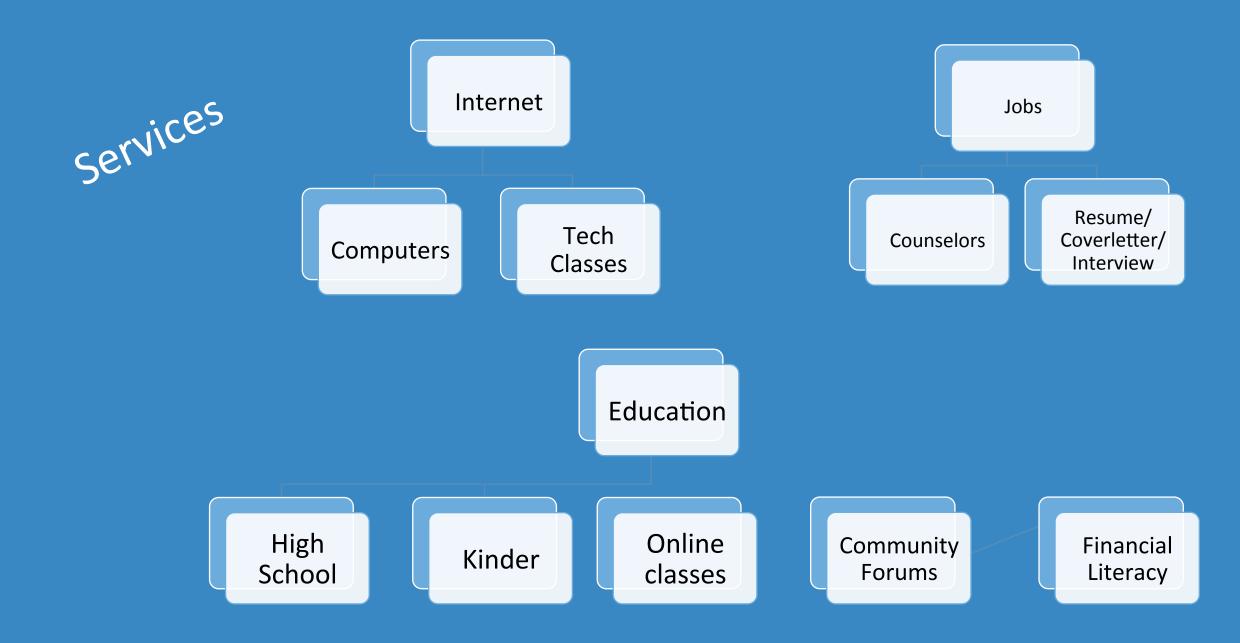
# **Additional Programs**

- Community resources seminar
- *"American Issues" and civics discussion groups*
- Cultural activities and holiday events
- On-site English language and citizenship classes
- Conversation-practice groups
- Free seminars by immigration lawyers
- Book clubs
- Voter education seminars
- Health seminars
- Family literacy programs
- Computer literacy programs





Iroquois Library Call (502) 574-1720 for more info. 601 West Woodlawn Avenue • LFPLorg



**Based on the information we** have shared so far, discuss one social program and one cultural program that would reflect your community's interests.

# Marketing & Outreach

C 🗋 www.lapl.org/collections-resources/blogs/lapl-en-espanol/altares-del-día-de-los-muertos-en-la-bilbioteca

### B LOS ANGELES

 $\leftarrow \rightarrow$ 



Español Get Your Diploma Kids & Parents

Aunque el día ha pasado, todavía hay tiempo para celebrar. Aunque no lo crea,

altar. Un altar consiste generalmente de flores (especialmente cempasúchitl),

comida, velas, calaveras, sal, papel picado y fotos de los difuntos.



http://www.lapl.org/collections-resources/blogs/lapl-en-espanol/altares-del-d%C3%ADa-de-los-muertos-en-la-bilbioteca



## **Brooklyn Public Library**

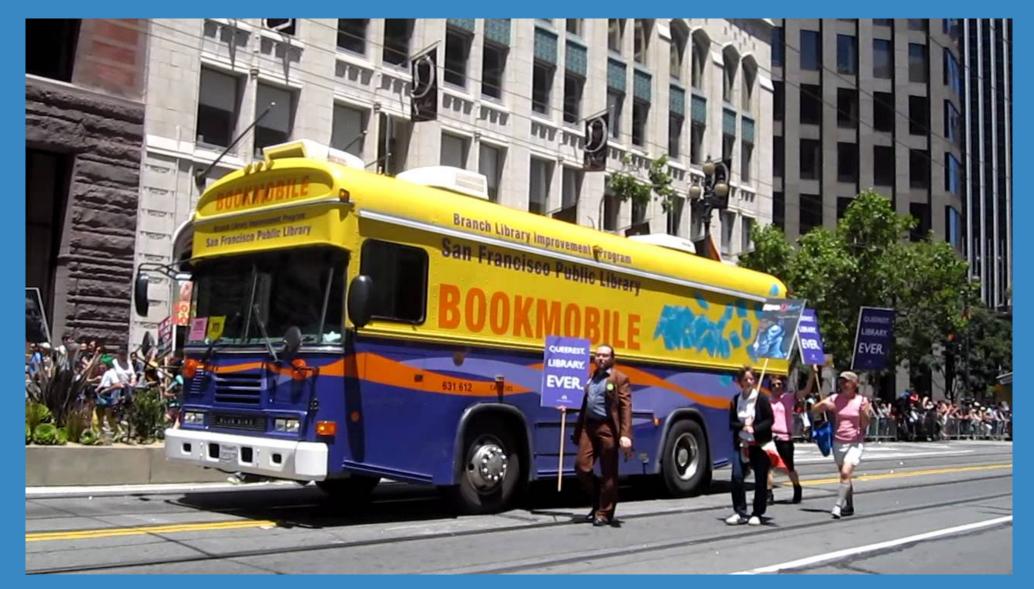
http://www.bklynlibrary.org/only-bpl/bibliobus



### Ottawa Public Library

https://www.flickr.com/photos/71639059@N00/15397694407





https://www.youtube.com/watch?v=NJubpkTOxQc





Created by Rebecca McCorkindale: https://hafuboti.com/2017/02/02/ libraries-are-for-everyone/

# **Develop Strategies**

- Local media: newspapers, websites, radio, TV
- Social media: Facebook, Twitter, YouTube, Flickr, Instagram
- Word-of-Mouth
- Door-to-Door
- Community Fairs and Events
- Local churches, community organizations, schools, stores, parks
- Regional Coalitions
- Citywide Events, Meetings, Conferences

## Marketing & Outreach

Local Media, Social Media, Word-of-Mouth, Door-to- Door

Community Fairs and Events Local churches, community organizations, schools, stores, parks

Regional Coalitions Citywide Events, Meetings, Conferences

### **Discussion Question:**

How could you publicize your library's programs and services for Spanish speakers? (vulnerable groups)

REFORM The National Association to Promote Librar	y & Information Services to Latinos and the Spanish Spe	Keyword Search Español   Press Releases
about reforma get involved with reforma	events & conferences awards & scholarships	issues & advocacy resources & publications
		Member Login Username: Password Password Sign in Forgot your password? Click Here Not a member? Join Now!
<image/> <section-header><section-header></section-header></section-header>	Upcoming Events	News & Announcements 2015 REFORMA Election Results 5/21/2015 The results of the 2015 REFORMA National Election are now available at: www.reforma.org/election2015 2015 REFORMA Election 4/20/2015



Photos by REFORMA Orange County Chapter







## American Indian



asian/pacific american librarians association







REFORMA The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking



A ROUND TABLE OF THE AMERICAN LIBRARY ASSOCIATION

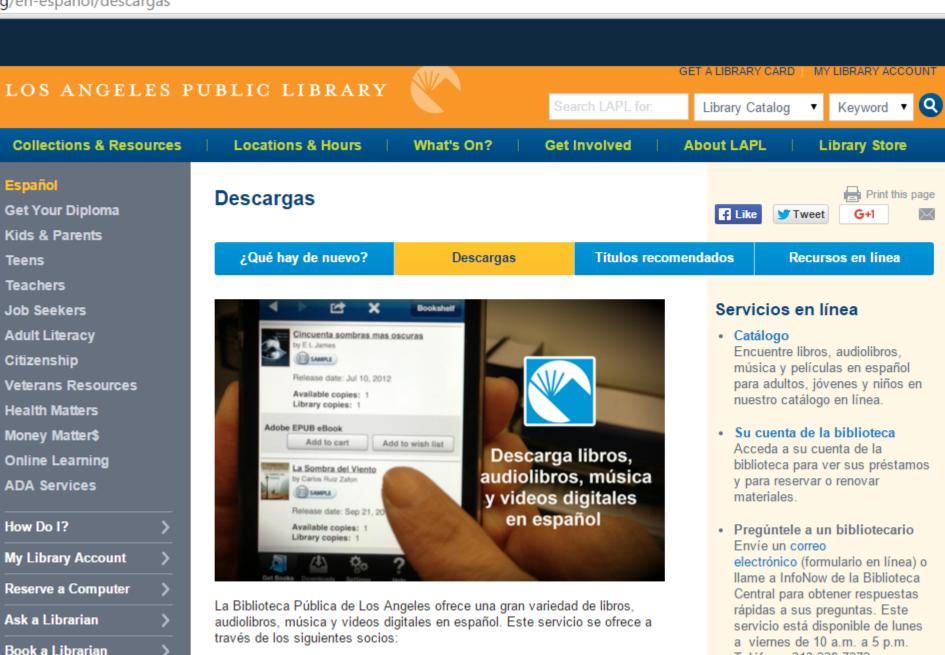
# Library Models

### B LOS ANGELES

LOS ANGELES P	UBLIC LIBRARY			Soarc	h LAPL for:	GET A LIBRARY		MY LIBRARY ACCOUNT
Collections & Resources	Locations & Hours	What'	s On?		volved	About LAPL		
Español Get Your Diploma Kids & Parents	Español					🖌 Like	🖪 Sha	Print this page
Teens Teachers	¿Qué hay de Des nuevo?	cargas	Títulos recomendad	dos	Recursos en línea	Ciudada	anía	Vida Saludable
Job Seekers Adult Literacy Citizenship						Últimos	artícul	los publicados
Veterans Resources Health Matters		-	nde ing tiempo	-	-	Lo nuev 10 libros que lleg	s interes an a la	santes 👔 🚉 🕍
Money Matter\$ Online Learning		on Cell-E	d, tu teléfono	o es tu	ı instructor.	biblioted Madeline Librarian	Peña, S	
ADA Services How Do I?			RA COME a: (213) 2				s están d	añol más leídos y más disponibles en tu c en
My Library Account		Cć	odigo Pin	n: 527	75	Leerm	ás	
Reserve a Computer						► Ver too	los los	artículos
Ask a Librarian	Nuevos títulos					Calenda	ario de	actividades

#### ← → C 🗋 www.lapl.org/en-español/descargas

#### 🕞 LOS ANGELES



Teléfono: 213-228-7272.

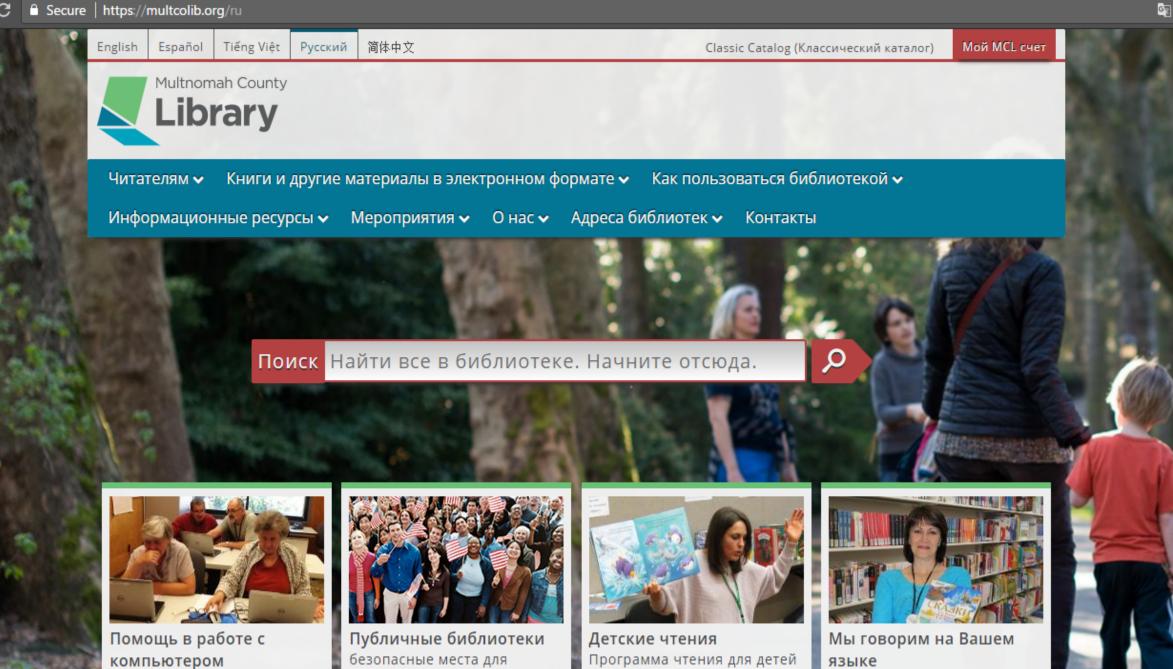
Find A Library

### B LOS ANGELES

LOS ANGELES P	UBLIC LIBRAE	ey 🕐	Search LAPL fo	GET A LIBRARY CAP			
Collections & Resources	Locations & Hours	What's On?	Get Involved	About LAPL	Library Store		
Español Get Your Diploma Kids & Parents	Ciudadanía - Bie	envenidos		ı <b>i</b> Like	Print this page		
Teens	Ciudadanía	Recursos	AB60/DMV	DACA	DAPA		
Teachers Job Seekers Adult Literacy Citizenship Veterans Resources Health Matters	El camino a la ciu	iEmpiece s	Citizenshipworks. ¡Empiece su aplicación de ciudadanía!				
Money Matter\$ Online Learning ADA Services	Calendario de Clases de Ciudada (PDF)						
How Do I?			Próximos Programas de Ciudadanía				
My Library Account	11 28	Alma Reave	June 5, 2017 5:30PM Alma Reaves Woods - Watts Branch Library - Citizenship Classes				
Ask a Librarian > Book a Librarian >	Mensaj	e del Alcalde de Los Angele	s Eric Garcetti.	June 6, 2017 El Sereno Br Citizenship (	ranch Library - Free		

Find A Library





от рождения до 6 лет на

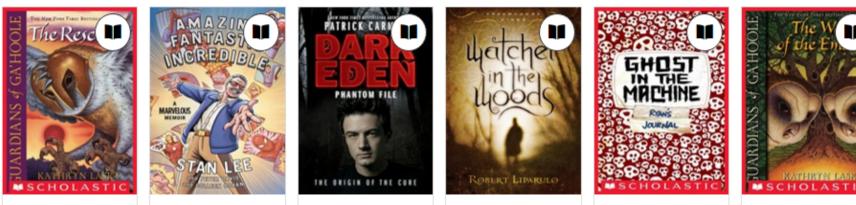
участия в общественной

\$ ☆



#### Nuevas adiciones

Ver más.



The Rescue

Amazing Fantastic Phantom File

Watcher in the Wood Ghost in the Machine War of the Ember









VOLUME 41 - NUMBER FWD - FALL TOTE

#### Aztlán: A Journal of Chicano Studies

The Spring 2016 features essays on the poetics of vulnerability, "mulfarious time," writing as healing, and disease-based stigmatizations of Mexicans and Mexican Americans. The dossier section features the Aztlán commentaries by Chon A. Noriega, editor from 1996 through 2015.

#### Read more >

#### 🗋 lib.epcc.edu/\*spi

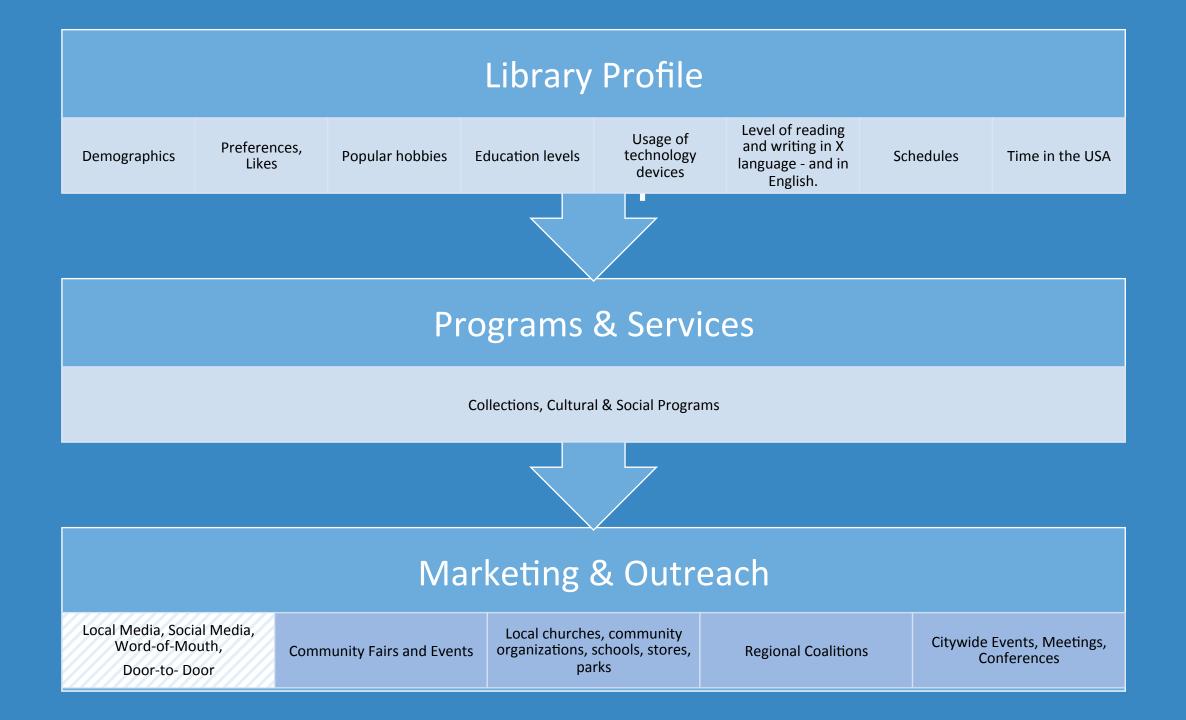
		2CC	lib.	.epcc.ec	<u>lu</u> 🔅	
Library Home	Mission del Paso	Northwest	Rio Grande	Transmountain	Valle Verde	
Escriba la(s) palabra(s) • children and televi	clave(s), luego presion n Completa V Buscar que desea encontrar. F	Por ejemplo: <b>ing</b>		<ul> <li>Búsqu Título</li> <li>Núme</li> <li>Mater</li> <li>Revis Periód</li> <li>Libros</li> <li>ISBN,</li> <li>Ver Si Usuario</li> <li>Búsqu</li> </ul>	5 Electrónicos	
Terms of Use   Private Statement			-			
El Paso County Community College District does not discriminate on the basis of race, color, national origin, religion, gender, age or disability. WebPAC PRO © Innovative Interfaces, Inc.						

☆

←

SB) Sistema de Bibliotecas Universidad de Puerto Rico Recinto de Río Piedras							
Búsqueda Rápida Catálogo en Línea Datos Bases de Dato General Keyword T	Metabuscador Página Revistas SB	Horario de Servicio de la Bibliotecas, Colecciones y otras unidades del Sistema de Bibliotecas segundo semestre 2016-2017					
Recursos Informativos:         Bases de Datos Suscritas         Bases de Datos Gratuitas         Bases de Datos a Prueba         Metabuscador-Bases de Datos         Metabuscador-Revistas         Biblioteca Digital PR         Búsqueda en Internet         Catálogos en Línea         Diccionarios         Documentos Gubernamentales         Ebooks         Enciclopedias Generales         Guías Temáticas	Acerca del SB Autoestudio SB Bibliotecas y Colecciones Blog III Directorio Guía Telefónica Horario Participación en Actividade Visión, Misión y Metas Políticas Destrezas de Infor PIU: Clases, Talleres, Orier	  s Profesionales   mación	Servicios Acceso a las Bases de Da Disponibilidad de Comput Préstamos Interbiblioteca Renovación de Préstamos Reproducción de Docume Reserva de Profesores Salones de Estudio Grupa <b>čAYUDA, PREGUNTAS?</b> Información Adia Enlaces UPR Cómo llegar al Recinto	tadoras e Impresoras irios intos			
Nuevas Adquisiciones Periódicos Revistas Tesis Comunidad:	Nuevas Adquisiciones Improving comprehe		Understanding Consumer Behavior and Consumption Experience	Para bibliotecarios SB > Catalogación Rush > Library Reporting Services > Ordenes de Trabajo > Solicitud Servicios del PA			

Citor 1



**21st Century Libraries Are For Everyone:** Serving the Needs of our Most Vulnerable Community Members

> Instructor Loida Garcia-Febo International Library Consultant loidagarciafebo@gmail.com